



# SNAP Outreach Helps Close Hoosier “Food Insecurity” Gap



*Interim Report through August 31, 2013*

Data from the *Map the Meal Gap* project conducted by *Feeding America* in 2011 show that **more than one million Hoosiers are “food insecure.”** A 2012 USDA Report revealed that **27% of Hoosiers who are eligible for SNAP benefits do not receive them.** In an effort to connect more Hoosiers with food resources, the Indiana 2-1-1 Partnership is working with FSSA to reach households who are eligible for SNAP (*formerly food stamps*). In just the first 11 months of the SNAP Outreach contract, the IN211 Partnership has reached **all 92 counties of the state.**

The SNAP Outreach Coordinator has driven more than

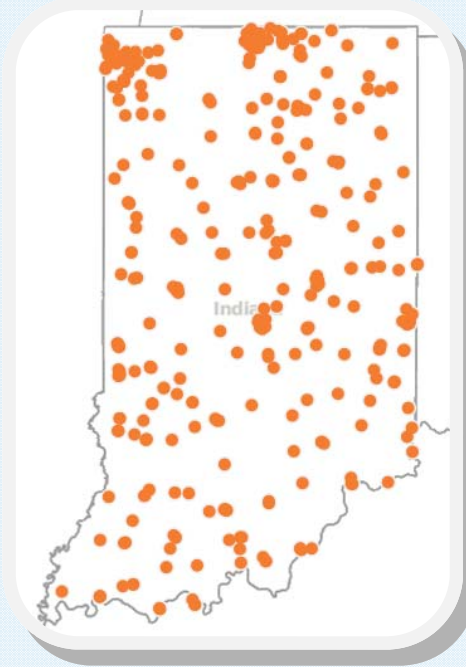
**13,300 miles**

across the state to reach food insecure Hoosiers.

Along with staff of the 11 IN211 centers in the state, SNAP Outreach has taken place at more than

**420 sites**

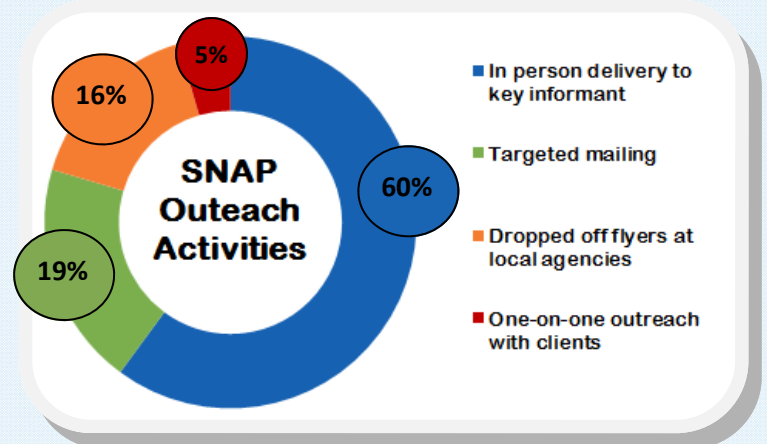
in all 92 counties.



### **Outreach sites included:**

- Food pantries
- Libraries
- Meal Sites
- Thrift Shops
- Senior Centers
- Churches
- Health Clinics
- And more!

The vast majority of **outreach (81%)** included **in-person canvassing of the state**, including: identifying “key informants” who could pass along SNAP Outreach information to clients and customers; leaving flyers in prominent community locations where SNAP-eligible Hoosiers were likely to see them; and talking one-on-one with potentially SNAP-eligible Hoosiers at mobile food pantry sites.



## **SNAP Outreach Results**

Of the 161,183 Hoosier 2-1-1 callers asked if they are receiving SNAP, 13,163 (8%) were pre-screened for eligibility; of those pre-screened, **93% were referred to SNAP.**

Based on responses of 2,112 SNAP Outcome surveys conducted by IN211 staff, **60%** of callers referred to SNAP **followed through with the referral.** Of those who followed through **72% received SNAP or were “in progress.”**