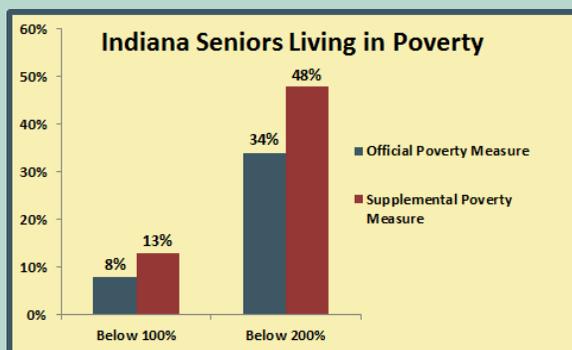
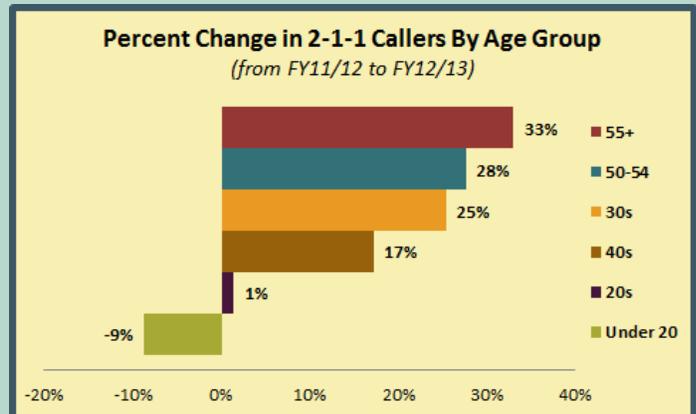


Seniors Are the Fastest Growing Group in Need

According to the *Indiana Business Research Center* (www.ibrc.indiana.edu), **the number of Hoosiers age 65 or older is projected to increase by 70%** from 2010 to 2050, eclipsing by double digits the increases in any other age category.

Data from Connect2Help 2-1-1 are in line with this trend. From July 2012 through June 2013, **1 out of every 6** callers was 55 or older. Calls for help from this age group **grew by 33%**, the largest percent increase of any age category. (*Callers in the 65 and older subset of senior callers increased by 31%.*)



A May 2013 report issued by the *Kaiser Family Foundation* (*KFF*) - www.kff.org - paints an alarming picture for these seniors' "golden years." The report compares the Census Bureau's **official** poverty measure (which sets the poverty threshold at 3 times the household food budget) to its **supplemental** poverty measure (which takes into account all monetary income and expenses, including health expenses). Health expenses are especially critical for seniors; according to a 2009 KFF report, half of the seniors used at least 16% of their income on health expenditures.

Connect2Help 2-1-1 senior callers are feeling this financial strain.

Senior Callers' Needs

- Utilities—13%
- Housing—12%
- Food—11%
- Financial—10%
- Health—9%
- Tax Preparation Assistance—8%
- Legal—7%
- Goods—4%
- Transportation—3%
- Caregiver/Case Management—3%
- All Other Needs—20%

Nearly **32,000** seniors called Connect2Help 2-1-1 in the last fiscal year to ask for help with almost **45,000 needs**. Help meeting life's most basic needs—*utilities, housing and food*—topped the list. Seniors shared these top 3 needs with 2-1-1 callers of ALL age groups. Despite thousands of community resources maintained by 2-1-1, **6%** of senior callers needs were recorded as "unmet."

Senior Callers' UNMET Needs

- Housing—18%
- Utilities—16%
- Food—8%
- Health—8%
- Goods—8%
- Transportation—6%
- Holiday Assistance—5%
- Tax Preparation Assistance—5%
- Caregiver/Case Management—4%
- Financial—4%
- All Other Needs—18%



Nearly 1 out of every 3 senior callers reported that at least one member of their household was ill or disabled.



Nearly 1 out of every 8 senior callers was a "frail elder" who needed extra help to make the connections to resources.



1 out of 16 senior callers did not have transportation to get to community resources to meet their needs.